



5 February 2009

Dear Activist

The Fair Trade Association of Australia and New Zealand (FTAANZ) would like to formally invite you to attend

## The Fair Trade Fiesta

At : Paddington Town Hall Corner Oxford Street & Oatley Road

Date : 7<sup>th</sup> May 2009 | Time : 3.00 to 5.00pm

Bookings essential numbers limited!

The Fair Trade Fiesta is the key event in NSW for Fair Trade Fortnight, occurring this year 2 May – 17 May 2009, to raise awareness of the benefits of Fair Trade. These benefits include avoiding exploitation of communities & reducing the environmental impacts associated with production, particularly in the developing countries from which these goods are imported. Australia currently lags behind the western world in awareness of the supply chain impacts of its products. We recognize communities have an enormous potential to shape the future and Fair Trade Fortnight is a wonderful opportunity to empower people with knowledge to make decisions in the future that do not exploit.

At the Fiesta there will be experts who have a wealth of knowledge about all aspects of Fair Trade from production to export, import, wholesale and finally retail sales. There will also be exciting stalls where you can see and buy the final products of Fair Trade plus meet the producers and importers of coffee, tea, chocolate, crafts & soccer balls.

Especially for community groups we have a dedicated enriched education session your staff and community can book to join: 3.00pm to 5.00pm during which there will be Fair Trade presentations, a Fair Trade cinema plus a Question & Answer time. Entrance to the enriched education sessions is a voluntary donation fee of \$5 that will be used towards the promotion of Fair Trade. (For the evening event the admission is \$15).

Fair Trade Fortnight is also an excellent opportunity for groups to both fundraise and bring awareness of Fair Trade to your community. If you area are planning an event for Fair Trade Fortnight, be sure to list the event on the 2009 Fair Trade Fortnight website.

The Fair Trade website [www.fairtrade.com.au](http://www.fairtrade.com.au) has listed many suppliers of Fair Trade chocolate, tea, coffee and crafts all of whom have a range of products your community group may wish to sell for fundraisers.

We will be happy to answer any questions you have regarding Fair Trade Fortnight or send you all the study and promotional material you need to make this Fair Trade Fortnight a success for your Community. Please send your requests to [nsw@fairtrade.com.au](mailto:nsw@fairtrade.com.au) or phone 02 9401 9209.

We look forward to welcoming you to the Fair Trade Fiesta and hearing plans for your involvement during Fair Trade Fortnight 09.

Regards  
Linda Gaden  
NSW Fair Trade Coordinator



**Needs You to Make it Happen!**

Support fair trade through your workplace, school, faith group, council or university. Find out more at [www.fairtrade.com.au/FTAANZ/fairtradecommunities](http://www.fairtrade.com.au/FTAANZ/fairtradecommunities)

**Fair Trade Association Australia and New Zealand Inc**



NGO community partners

